



CQUNIVERSITY RESEARCH INTELLECTUAL PROPERTY

WHAT IS INTELLECTUAL PROPERTY?

Intellectual Property (IP) is broadly regarded as a representation of the property of one's mind or intellect. IP can take many forms. It could be an invention, trademark, artistic expression, design, brand or even the application of an idea. However, in the context of an Industry Engagement with CQUniversity, Intellectual Property will primarily be generated through one source: research outcomes.

Applying for an IP right to protect an innovation can be critical if a party wants to gain a competitive edge and establish their presence in a market. IP rights allow innovators the time and opportunity to commercialise their creations. The IP protections established under law serve not only as an incentive to innovate, but also to collaborate.

INTELLECTUAL PROPERTY AT CQUNIVERSITY

CQUniversity will discuss and agree on IP details before a research partnership project commences.

We encourage the discovery, sharing and translation of innovation and knowledge. The University recognises the inherent and commercial value of new and improved ideas and technologies and welcomes the opportunity to share in the discovery and dissemination of that new knowledge.

The act of discovery or improvement, sharing and commercialising that knowledge needs to be managed in a way which encourages parties to continue exploring possibilities and challenging boundaries.

TAKE THE FIRST STEP

Contact us to discuss connecting your business with our world-class researchers.

Email: research-connect@cqu.edu.au