

STUDENT PROFILE DATA – TERM 1 2021



CC24 – Bachelor of Digital Media

Applicant Background	Number of Students	% of all students
Past HE Study	13	27%
Past VET Study	N/P	N/P
Work & Life Experience	9	18%
Recent Secondary – ATAR only	17	35%
Recent Secondary – ATAR+Criteria	6	12%
Recent Secondary – Other Entry	N/P	N/P
International	N/P	N/P
Total Applications	49	100%

EXPLANATION OF TABLE

Student profile data table details all commencing students enrolled in this course by their background.

EXPLANATION OF TERMS

Past HE Study (Higher education study)

Applicants whose highest level of study enrolment since leaving secondary education is a higher education course. Includes study at university and non-university higher education providers, whether recent (such as students seeking to transfer to another higher education provider or changing course at the same provider) or some time ago.

Includes students who have completed a bridging or enabling course delivered by or on behalf of a higher education provider.

Past VET Study (Vocational education and training study)

Applicants whose highest level of study enrolment since leaving secondary education is a VET course. Includes study at a public TAFE or other VET provider, whether a qualification was completed or not. May have other qualifications such as Year 10 or Year 12 secondary school certificate.

Recent secondary education

Applicants whose admission is based mostly on secondary education undertaken at school, TAFE or other VET or higher education provider (Australian or overseas equivalent) that was (or will be) completed either in the current year or within the previous two years. For example, data for 'recent secondary education' cohorts that commenced higher education in 2021 would include those students who completed secondary education in 2018, 2019 or 2020. This group includes students who may have undertaken or completed some VET or higher education study while still at school.

Includes applicants whose secondary education was undertaken interstate or overseas.

Work and life experience

Applicants who left secondary education more than two years previously (i.e. who are not classified as recent secondary education applicants) and have not undertaken VET or higher education study since then.

"Experience" could include a combination of factors sufficient to demonstrate readiness for higher education. Includes mature age entry, professional experience whether completion of the Special Tertiary Admission Test (STAT) is required or not, community involvement or work experience.

Applicants may have undertaken non-formal programs that have helped prepare them for tertiary education or are relevant to the proposed higher education field of study.

ATAR PROFILE – TERM 1 2021

CC24 – Bachelor of Digital Media

Location	Lowest Selection Rank (adjusted)	Median Selection Rank (adjusted)	Highest Selection Rank (adjusted)	Lowest ATAR (unadjusted)	Median ATAR (unadjusted)	Highest ATAR (unadjusted)
Brisbane	N/P	N/P	N/P	N/P	N/P	N/P
Bundaberg	N/P	N/P	N/P	N/P	N/P	N/P
Cairns	N/P	N/P	N/P	N/P	N/P	N/P
Mackay	N/P	N/P	N/P	N/P	N/P	N/P
Rockhampton	N/P	N/P	N/P	N/P	N/P	N/P
Online	63.45	72.30	77.65	59.45	72.30	75.65

EXPLANATION OF TABLE

The ATAR profile table details the entry score for all “applicants with recent secondary education” who received an offer in Term 1 2021 for the course they applied to. Available data applies to offers made via QTAC, UAC, ApplyCQUni. No profiles are available for offers made through VTAC as the data is unavailable.

EXPLANATION OF TERMS

ATAR Score

The ATAR scale is 30 to 99.95 with 99.95 being the highest score.

Unadjusted and Adjusted Scores

An unadjusted score does not include any applicable adjustment factors. An adjusted score is the score after adjustment factors have been applied.

Lowest ATAR

This is the lowest “raw” ATAR or unadjusted ATAR of an applicant to which an offer of a place was made.

Median ATAR

This is the score that had 50% of applicants who received lower score and 50% who received a higher score.

Highest ATAR

This is the highest “raw” ATAR or unadjusted ATAR of an applicant that received an offer in the course.

N/P

The entry score is not published as less than 5 applicants received an offer.