

RELEASED FEBRUARY 2021



# MASTER OF BUSINESS ADMINISTRATION (GLOBAL)

## FOR INTERNATIONAL STUDENTS



BE WHAT YOU WANT TO BE

[cqu.edu.au](http://cqu.edu.au)

## WHY STUDENTS PUT US FIRST



**TOP 2% OF UNIVERSITIES  
WORLDWIDE FOR  
GRADUATE EMPLOYABILITY\***



**TOP 600 UNIVERSITIES  
WORLDWIDE IN BUSINESS  
AND ECONOMICS<sup>^</sup>**



**FIVE-STAR EXPERIENCE  
FOR EMPLOYABILITY,  
INTERNATIONALISATION  
AND TEACHING<sup>#</sup>**

\* QS World University Rankings: Graduate Employability Rankings 2020.

<sup>^</sup> Times Higher Education World University Rankings by Subject 2021.

<sup>#</sup> QS Stars Rating System 2019

[www.cqu.edu.au/internationalreputation](http://www.cqu.edu.au/internationalreputation)



## EXPAND YOUR MIND AND BE A LEADER WITH CQUNIVERSITY

The Master of Business Administration (Global) is commonly regarded as the premier business qualification for practising managers and leaders. Our MBA (Global) is different – it has a global focus and does not require any previous work experience, allowing you to reap the benefits of earning an MBA qualification early on in your career and be ready to step into your first managerial role. This course is for students with varying employment backgrounds who are seeking future employment opportunities and to fast track their careers.

Our MBA (Global) is led by experienced teaching professionals within the School of Business and Law. This School has one of the best teaching faculties of any MBA in Australia<sup>#</sup> who each have PhD's and most have completed an MBA. Our MBA teaching faculty have extensive work experience in a variety of industries, and many continue engagement through consulting and research.

While undertaking the MBA (Global), you will gain differing perspectives and approaches to current and emerging business issues through interaction with academics, colleagues and members of the business community via an integrated internship, enabling you to competently lead, manage, and understand the key aspects of business and organisations within a global context.

You will learn to:

- » understand and apply best-practice management and business knowledge
- » improve organisational effectiveness for a strategic and cross-cultural perspective
- » influence, motivate and empower teams
- » cultivate your analytical skills and make data-driven decisions
- » through elevating your thinking and embracing a global mindset, you can become the inspirational business leader you want to be. And, our MBA (Global) will empower you to do just that in under two years.

<sup>#</sup> Australian Financial Review, Boss, 2019

### Future managers and leaders need to develop capabilities so they can:

- » influence others
- » communicate with impact to a variety of audiences
- » display empathy and are culturally sensitive
- » act with integrity and ethics
- » interact and build networks
- » develop a strategic mindset
- » develop an analytical mindset

These are collectively referred to as 21st Century Skills – or Emotional Intelligence.

## COURSE OVERVIEW

### MASTER OF BUSINESS ADMINISTRATION (GLOBAL)

**COURSE CODE:** CL97

**DURATION:** 2 years full-time

**INTAKES:** Term 1, Term 2

**AVAILABILITY:** Brisbane, Melbourne, Sydney<sup>^</sup>, Online

**ESTIMATED**

**TERM FEE:** A\$15 210

**ESTIMATED**

**ANNUAL FEE:** A\$30 420

**CRICOS CODE:** 102181H

#### Course structure

Our course consists of 15 study units. A key feature of our course is the option for you to undertake an internship or a business research project.

#### Compulsory Core Units

These units make up our Graduate Certificate in Management.

Marketing Management and Digital Communications  
Management and Business Context  
Effective Business Communications  
Managing Human Resources

These units align with European Foundation for Management Development research and addresses key 21st Century Skills.

Accounting for Management Decision Making\*  
Economics for Managers\*  
Research in Business  
Managing People, Organisations and Context\*  
Business Ethics and Sustainability  
Operations Management and Business Analytics\*  
International Human Resource Management  
Governance and Business Law

\*These units are shared with CQUniversity's premier Master of Business Administration (CL20).

Business Internship

Internships run for 10 weeks, full time and unpaid in an Australian organisation, undertaken in the final term of study, allowing you to integrate and apply your learning and gain valuable experience. CQUniversity finds a suitable internship company, tailoring it to your background and experience.

OR

Business Research Project

The research project provides you with the opportunity to focus on a comprehensive analysis of an organisation with the opportunity to integrate acquired knowledge using a strategic perspective.

<sup>^</sup> Not available Term 2.



#### Elective units (choose two):

Managerial Finance  
International Financial Management  
International Employment Relations  
Organisational Change Management  
Think Big  
Global Marketing  
Innovation and Sustainable Business Development  
Statistics for Managerial Decisions

#### Assessment

Our course assessment focuses on practice and analysis – real world application, not just theory.

#### Career

When you graduate with the Master of Business Administration (Global) it will assist you in employment opportunities at entry and differentiate you from other aspiring managers and leaders. It will provide you with insights as to the development and successful implementation of strategies designed to advance business and organisational opportunities within a global context.

#### ENTRY REQUIREMENTS

**ACADEMIC:** Successful completion of an undergraduate degree in any discipline.

**ENGLISH:** Minimum academic IELTS (or equivalent) of 6.5 with no individual band score of less than 6.0.

If you do not satisfy the entry requirements, you will need to undertake an English language proficiency test.

English entry requirements can be met by showing an approved English language test, such as the IELTS or equivalent.

Visit: [cqu.edu.au/englishreq](https://www.cqu.edu.au/englishreq)

CQUniversity also offer English language pathways to help you meet entry requirements.

Visit: [cqu.edu.au/cquenglish](https://www.cqu.edu.au/cquenglish)

#### SCHOLARSHIPS

A range of scholarships are available including the International Student Scholarship, which awards you 25% of your course tuition fees for the duration of your studies, provided terms and conditions are met. Visit [www.cqu.edu.au/internationalscholarships](https://www.cqu.edu.au/internationalscholarships)



## CONTACT US

### International Enquiries

[www.cqu.edu.au/international-enquire](http://www.cqu.edu.au/international-enquire)

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## CONNECT

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## 2021 KEY DATES

	TERM 1	TERM 2
<b>Classes begin</b>	8 March	12 July
<b>Classes end</b>	4 June	8 October
<b>Exam</b>	10 – 18 June	14 – 22 October
<b>University vacation</b>	21 June – 9 July	25 October – 5 November

Term dates are subject to change.

Students are encouraged to lodge their applications at least six to eight weeks prior to the commencement of each term intake.

[www.cqu.edu.au/international-apply](http://www.cqu.edu.au/international-apply)

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