MASTER OF BUSINESS ADMINISTRATION (GLOBAL)
FOR INTERNATIONAL STUDENTS

RELEASED FEBRUARY 2021

BE WHAT YOU WANT TO BE

CQU.EDU.AU
EXPAND YOUR MIND AND BE A LEADER WITH CQUNIVERSITY

The Master of Business Administration (Global) is commonly regarded as the premier business qualification for practising managers and leaders. Our MBA (Global) is different – it has a global focus and does not require any previous work experience, allowing you to reap the benefits of earning an MBA qualification early on in your career and be ready to step into your first managerial role. This course is for students with varying employment backgrounds who are seeking future employment opportunities and to fast track their careers.

Our MBA (Global) is led by experienced teaching professionals within the School of Business and Law. This School has one of the best teaching faculties of any MBA in Australia who each have PhD’s and most have completed an MBA. Our MBA teaching faculty have extensive work experience in a variety of industries, and many continue engagement through consulting and research.

While undertaking the MBA (Global), you will gain differing perspectives and approaches to current and emerging business issues through interaction with academics, colleagues and members of the business community via an integrated internship, enabling you to competently lead, manage, and understand the key aspects of business and organisations within a global context.

You will learn to:
» understand and apply best-practice management and business knowledge
» improve organisational effectiveness for a strategic and cross-cultural perspective
» influence, motivate and empower teams
» cultivate your analytical skills and make data-driven decisions
» through elevating your thinking and embracing a global mindset, you can become the inspirational business leader you want to be. And, our MBA (Global) will empower you to do just that in under two years.

# Australian Financial Review, Boss, 2019

Future managers and leaders need to develop capabilities so they can:
» influence others
» communicate with impact to a variety of audiences
» display empathy and are culturally sensitive
» act with integrity and ethics
» interact and build networks
» develop a strategic mindset
» develop an analytical mindset

These are collectively referred to as 21st Century Skills – or Emotional Intelligence.
COURSE OVERVIEW

MASTER OF BUSINESS ADMINISTRATION (GLOBAL)

COURSE CODE: CL97
DURATION: 2 years full-time
INTAKES: Term 1, Term 2
AVAILABILITY: Brisbane, Melbourne, Sydney*, Online

ESTIMATED TERM FEE: A$15,210 ESTIMATED ANNUAL FEE: A$30,420
CRICOS CODE: 102181H

Course structure
Our course consists of 15 study units. A key feature of our course is the option for you to undertake an internship or a business research project.

Compulsory Core Units
These units make up our Graduate Certificate in Management.

- Marketing Management and Digital Communications
- Management and Business Context
- Effective Business Communications
- Managing Human Resources
- Accounting for Management
- Decision Making *
- Economics for Managers *
- Research in Business
- Managing People, Organisations and Context *
- Business Ethics and Sustainability
- Operations Management and Business Analytics *
- International Human Resource Management
- Governance and Business Law

These units align with European Foundation for Management Development research and addresses key 21st Century Skills.

*These units are shared with CQUniversity’s premier Master of Business Administration (CL20).

Business Internship
Internships run for 10 weeks, full time and unpaid in an Australian organisation, undertaken in the final term of study, allowing you to integrate and apply your learning and gain valuable experience. CQUniversity finds a suitable internship company, tailoring it to your background and experience.

OR

Business Research Project
The research project provides you with the opportunity to focus on a comprehensive analysis of an organisation with the opportunity to integrate acquired knowledge using a strategic perspective.

Elective units (choose two):
Managerial Finance
International Financial Management
International Employment Relations
Organisational Change Management
Think Big
Global Marketing
Innovation and Sustainable Business Development
Statistics for Managerial Decisions

Assessment
Our course assessment focuses on practice and analysis – real world application, not just theory.

Career
When you graduate with the Master of Business Administration (Global) it will assist you in employment opportunities at entry and differentiate you from other aspiring managers and leaders. It will provide you with insights as to the development and successful implementation of strategies designed to advance business and organisational opportunities within a global context.

ENTRY REQUIREMENTS

ACADEMIC: Successful completion of an undergraduate degree in any discipline.

ENGLISH: Minimum academic IELTS (or equivalent) of 6.5 with no individual band score of less than 6.0.

If you do not satisfy the entry requirements, you will need to undertake an English language proficiency test.

English entry requirements can be met by showing an approved English language test, such as the IELTS or equivalent.

Visit: cqu.edu.au/englishreq

CQUniversity also offer English language pathways to help you meet entry requirements.

Visit: cqu.edu.au/cquenglish

SCHOLARSHIPS
A range of scholarships are available including the International Student Scholarship, which awards you 25% of your course tuition fees for the duration of your studies, provided terms and conditions are met.

Visit www.cqu.edu.au/internationalscholarships
## 2021 KEY DATES

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<tr>
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<th>TERM 1</th>
<th>TERM 2</th>
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<tbody>
<tr>
<td>Classes begin</td>
<td>8 March</td>
<td>12 July</td>
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<tr>
<td>Classes end</td>
<td>4 June</td>
<td>8 October</td>
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<td>Exam</td>
<td>10 – 18 June</td>
<td>14 – 22 October</td>
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<tr>
<td>University vacation</td>
<td>21 June – 9 July</td>
<td>25 October – 5 November</td>
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Term dates are subject to change.

Students are encouraged to lodge their applications at least six to eight weeks prior to the commencement of each term intake.

[www.cqu.edu.au/international-apply](http://www.cqu.edu.au/international-apply)