

CQUniversity Digital Signage Standard

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1 CQUniversity Digital Signage Standard

1.1 Introduction

To ensure a stable easily accessed digital signage platform CQUniversity the AMX Inspired Signage Xpress product and software.

1.2 Deployment

Each digital signage player must be connected to a large format display using the HDMI connection. The unit must be securely attached to the display.

Digital signage players are an Ethernet connected device that requires its own power and a dedicated network port.

Each unit needs to be preconfigured by the Communications team before deployment.

2 Approved Devices

2.1 Current Signage System

The CQUniversity digital signage system is based on the AMX Inspired Signage product.

2.2 Approved Products

2.2.1 Player

AMX Inspired Xpress player Model IS-SPX-1300

Product code: IS-SPX-1300 Player

2.2.2 Software

AMX Inspired Xpress Pro License

Product code: IS-SPX-XPRESS-S Std. Licence

2.2.3 Product order code

AMX product code: IS-SPX-1300K (part number FG1231-11K)

Inspired Signage Xpress player kit includes:

- AMX Inspired Xpress Pro License
- IS-SPX-XPRESS-S Std. Licence

3 System Use

3.1 User Base

All areas of the university are able to use the digital signage system. Purchase of players and software is the responsibility of the requester.

3.2 Content Creation

Content creation and management is the responsibility of the requester. All content must be approved by CQUniversity Marketing and in some cases CQUniversity Corporate Communications Group.