THE MBA (LEADERSHIP)

INVEST IN YOUR WORKFORCE WITH AN MBA QUALIFICATION FROM $7000
CQUniversity’s MBA (Leadership) is an innovative new MBA designed to equip current and future leaders with the necessary knowledge and skills to lead diverse organisations into the future. Streamlined and ultra-flexible, the MBA (Leadership) delivers current and practical leadership and management skills at an affordable price for organisational funded or supported professional development.

The MBA (Leadership) focuses on accelerating the success and advancement of transformational leaders in both domestic and international business contexts. With a focus on practical leadership and management skills, students are equipped to operate from a broad knowledge base with enhanced strategic capability to deliver against organisational goals.

What’s more, the MBA (Leadership) is accessible to anyone with a recognised undergraduate qualification or equivalent experience – and they can start anytime. There are no term dates, assessment deadlines and no formal requirement for group interaction. This means students can self-pace their study in line with work and personal commitments. Quite simply, it’s the most affordable, practical and flexible MBA available, and truly one of a kind.

**HIGH QUALITY**
A fully accredited Master of Business Administration Australian qualification from a world-class* university recognised as a leader in online education.

**AFFORDABLE**
Priced from just $7K, with options to pay as you go and no extra costs for content or textbooks.

**LEAN**
Hosted entirely online and streamlined to allow you control of your progress, we’ve cut traditional overheads and invested cleverly into quality content and an advanced learning experience.

**ULTRA FLEXIBLE**
If you’ve got 30–40 minutes, a device and internet access, you’re ready to go.

**SELF-PACED**
Finish in as little as 12 months or up to five years and enjoy no assessment or unit deadline constraints.

**AUTONOMOUS**
Designed for independent learners with no group work required.

**USER CHOICE SUPPORT**
10 hours of included academic contact for learning support, with additional hours available on a pay-as-you-go basis.

**NEXT-GEN NETWORKING**
Network like it’s the 21st century, not the late 80s – and only if you want to – with options to connect via group forums and social networks.

**ACCESSIBLE**
Available to anyone with a recognised undergraduate qualification or equivalent experience and a simple, straightforward application process.


^ Upfront course cost will increase to $9990 from 1 January 2020. Applicants must enrol prior to 31 December 2019 to take advantage of the introductory $7002 upfront course cost.
A CONTEMPORARY LEADERSHIP INVESTMENT FOR YOUR WORKFORCE

COURSE UNITS
The MBA (Leadership) consists of 11 units, each developed and considered as a suite to reflect a real-world approach to leadership, entrepreneurship and innovation:
- Disruption, Innovation and Entrepreneurship
- People, Leadership and Culture
- Communication for Leadership Success
- Strategic Marketing
- Accounting for Business Decisions
- Contemporary Leadership
- Global Economics
- Business Legal Frameworks
- Strategies for Business Leaders
- Social Innovation
- Leadership Capstone.

The units comprise approximately 140 hours of study and assessment. The total number of hours required for the entire degree is around 1730 (six hours per week over the maximum five-year delivery period). However, the MBA (Leadership) can be completed sooner, depending on the time allocated to study. The unique course design means units can be studied in any order (bar the capstone, which must be completed last) and all units must be completed within a five-year period.

Course assessment ranges from evaluative self-practice, online tests, case study reviews, reports, and business simulations. While there are no due dates for assessment items, course and unit study guides are available to provide suggestions and direction for effective study and goal management.

If units are not completed within the timeframe, students may be eligible to receive an exit award – a Graduate Certificate in Business Administration (Leadership) or a Graduate Diploma of Business Administration (Leadership) – depending on how many units have been completed.

Access to optional extension and networking activities are also available to students.

COURSE COSTS
The unique 100% online delivery model and self-directed study of this course has allowed CQUniversity to deliver a quality, tertiary accredited MBA at a cost that is significantly cheaper than other MBA offerings within the sector.

CQUniversity’s MBA (Leadership) costs $7002*, for the complete course (all 11 units). For those who wish to engage with the course on a unit-by-unit basis, individual units cost $1002 each (and $2004 for the final Capstone unit, which is the equivalent of two units of study).

PAYMENT OPTIONS
Employers who wish to pay for multiple students may enter a sponsorship agreement, whereby the employer is invoiced directly for students. Contact the Course Manager at mbaleadership@cqu.edu.au if you wish to enquire about this option.

Alternatively, payment is by credit card upon enrolment, in either individual units or the entire course. The manner of reimbursement in this instance is managed between the student and their employer.

^ Upfront course cost will increase to $9990 from 1 January 2020. Applicants must enrol prior to 31 December 2019 to take advantage of the introductory $7002 upfront course cost.
SUITABILITY FOR THIS COURSE?
The MBA (Leadership) has been designed to cater for the needs of those requiring a flexible, self-paced learning experience with low group interaction and no physical contact time.

It’s suitable for independent learners who are willing to self-direct their own study and dedicate the recommended time required to succeed. It’s important to note, however, that this type of learning is not for everyone. Students looking for an MBA that involves contact time with teaching staff, workshops and intensives plus online and on-campus study options should consider CQUniversity’s highly ranked original MBA.

STUDENT SUPPORT
While the course is self-contained with access to all materials online, enrolment in the MBA (Leadership) also includes access to all university facilities and student services.

Included in the course is 10 hours of individual academic support. Additional support is also available with an added fee, as required.

Self-motivation is essential to this course; however, organisations can provide support to multiple students by encouraging study groups and discussion sessions, or through identifying work-based mentors who can impart their knowledge. CQUniversity’s MBA (Leadership) Course Manager can also provide ideas and networking opportunities with the nearest campus.

COURSE ACCREDITATION
CQUniversity’s MBA (Leadership) is fully accredited and approved as a postgraduate qualification in accordance with the requirements of the Australian Qualifications Framework (AQF) Level 9. On successful completion of the degree, students will graduate with a Master of Business Administration (Leadership).

The MBA (Leadership) course has met all of CQUniversity’s academic requirements for course design and delivery.

All materials have been developed and approved in consultation with discipline experts and relevant education committees.

LEARN MORE
For MBA (Leadership) course outline information, FAQs, and information about the application process including the online suitability quiz and orientation visit www.cqu.edu.au/bedifferentmba.

CONTACT US
If you have further questions email us at mbaleadership@cqu.edu.au.

APPLY NOW TO START ANYTIME
BE DIFFERENT MBA
ABOUT CQUndiversity

CQUniversity Australia has one of the largest footprints of any university in Australia, proudly offering a wide variety of TAFE and university qualifications.

Our courses are designed alongside industry, to prepare you with up-to-date, real-world knowledge and skills.

Students are able to study on campus at one of our many locations or online and benefit from our award-winning and experienced teaching professionals, as well as our focus on services and support.

Ranked in the top two per cent of universities worldwide* and awarded five stars for full-time employment, overall experience, teaching quality, social equity, first-generation student ratio, and starting salary†, CQUniversity students can be what they want to be.

† The Good Universities Guide 2019.


AT A GLANCE

- TOP 2% OF UNIVERSITIES WORLDWIDE*
- 1ST ASHOKA U CHANGEMAKER CAMPUS IN AUSTRALIA
- AUSTRALIA’S LARGEST REGIONAL UNIVERSITY WITH OVER 20 NATIONAL LOCATIONS
- MORE THAN 40 YEARS OF EXPERIENCE IN THE DELIVERY OF DISTANCE EDUCATION

TAFE AND UNIVERSITY QUALIFICATIONS

MULTIPLE LOCATIONS PER CITY ARE INDICATED WITH A NUMBER.

CONTACT US
13 27 86
mbaleadership@cqu.edu.au
www.cqu.edu.au/bedifferentmba

APPLY NOW TO START ANYTIME

BE DIFFERENT MBA