

THE MBA (LEADERSHIP)

**AUSTRALIA'S MOST
AFFORDABLE AND
FLEXIBLE ONLINE MBA**



cqu.edu.au/mbaleadership

INTRODUCING THE MBA (LEADERSHIP)

Whether you're a corporate manager, organisation leader, start-up innovator, entrepreneur, small business owner, or looking to learn important business leadership skills for your future, Central Queensland University's (CQU) online **MBA (Leadership)** will help you advance.

CQU's **MBA (Leadership)** is an innovative and 100 per cent online MBA designed to equip you with the necessary knowledge and skills to lead diverse organisations into the future. Streamlined and ultra-flexible, the **MBA (Leadership)** delivers current and practical leadership and management skills at an affordable price.

The **MBA (Leadership)** is open to anyone with a recognised undergraduate qualification or equivalent experience. Candidates must also meet a minimum English language requirement equivalent to IELTS 6.5 overall, with no less than 6.0 in each band. For students who do not meet the language requirement CQU provides online English language courses to assist students prior to entry into the **MBA (Leadership)**.

You can start anytime and study full time or part time, and as long as you finish within five years, you'll benefit from the extra flexibility of no term dates, assessment deadlines and no formal requirement for group interaction. This means you can self-pace your study in line with work and personal commitments.

www.cqu.edu.au/mbaleadership



HIGH QUALITY

A fully accredited Master of Business Administration Australian qualification from a QS five-star rated* University recognised as a leader in online education.



AFFORDABLE

Priced at under A\$19 000 with no extra costs for content or textbooks.



NEXT-GEN NETWORKING

Choose to network and connect via group forums and social networks.



LEAN

Hosted entirely online and streamlined to allow you control of your progress, we've cut traditional overheads and invested cleverly into quality content and an advanced learning experience.



ULTRA FLEXIBLE

If you've got 30 – 40 minutes, a device and internet access, you're ready to go.



SELF-PACED

Finish in as little as 12 months or up to five years and enjoy no assessment or unit deadline constraints.



AUTONOMOUS

Designed for independent learners with no group work required.



ACCESSIBLE

Available to International students residing outside of Australia with a recognised undergraduate qualification, or equivalent experience, with minimum English language requirements. Straightforward online application process.

*QS (Quacquarelli Symonds) 2019 five-star ratings for Employability, Teaching and Internationalisation.

BRILLIANT INVESTMENT FOR YOUR CAREER

COURSE UNITS

The **MBA (Leadership)** consists of 11 units, each developed and considered as a suite to reflect a real-world approach to leadership, entrepreneurship and innovation:

- » Disruption, Innovation and Entrepreneurship
- » People, Leadership and Culture
- » Communication for Leadership Success
- » Strategic Marketing
- » Accounting for Business Decisions
- » Contemporary Leadership
- » Global Economics
- » Business Legal Frameworks
- » Strategies for Business Leaders
- » Social Innovation
- » Leadership Capstone.

Course assessment ranges from evaluative self-practice, online tests, case study reviews, reports, and business simulations. While there are no due dates for assessment items, course and unit study guides are available to provide suggestions and direction for effective study and goal management.

COURSE ACCREDITATION

CQU's **MBA (Leadership)** is fully accredited and approved as a postgraduate qualification in accordance with the requirements of the Australian Qualifications Framework (AQF) Level 9. On successful completion of the degree, you will graduate with a Master of Business Administration (Leadership).

The **MBA (Leadership)** course has met all of CQU's academic requirements for course design and delivery.

All materials have been developed and approved in consultation with discipline experts and relevant education committees.

ACADEMIC REQUIREMENTS

- » An undergraduate degree (S-1) in any discipline from a recognised university or equivalent.
- » Completion of grade 12 with 5 years related working experience*.
- » Completion of diploma in any field with 2 years related working experience*.
- » IELTS 6.5 with no band lower than 6.0 or equivalent.

*Reference letter required from employer.



COURSE COSTS

The unique 100 per cent online delivery model and self-directed study of this course has allowed CQU to deliver a quality, tertiary accredited MBA at a cost that is significantly cheaper than other MBA offerings within the sector.

CQU's **MBA (Leadership)** costs under A\$19 000, for the complete course (all 11 units). This equates to A\$1578, per regular unit and A\$3156, for the final Capstone, which is equivalent to two units of study.

ABOUT CENTRAL QUEENSLAND UNIVERSITY

One of Australia's truly great universities.

Central Queensland University has been on a phenomenal growth trajectory in recent years, it's remarkable growth in Australia and with students from across the world has seen it emerge as one of Australia's truly great public universities.

Youthful, entrepreneurial and heavily focused on social innovation – Central Queensland University is committed to academic success and enhancing your student experience.

The University was formed under Queensland Government legislation in 1992 and was originally founded in 1967.

Central Queensland University now has more than 20 locations across Australia, an Executive Business Training Centre in Indonesia, and welcomes students from more than 115 countries across the globe to study with us.

A truly comprehensive Government University, Central Queensland University offers training and education opportunities from vocational (practical) training options to undergraduate courses, postgraduate courses and doctoral (PhD) research courses.



AT A GLANCE



A PUBLIC UNIVERSITY ESTABLISHED BY THE AUSTRALIAN GOVERNMENT



EMPLOYABILITY, INTERNATIONALISATION AND TEACHING⁺



40 000 INTERNATIONAL ALUMNI



TOP 120 UNIVERSITIES IN THE ASIA PACIFIC REGION*



1ST ASHOKA U CHANGEMAKER CAMPUS IN AUSTRALIA



MORE THAN 40 YEARS OF EXPERIENCE IN THE DELIVERY OF ONLINE EDUCATION

*Times Higher Education Asia-Pacific University Rankings 2019.
+. QS (Quacquarelli Symonds) Stars Rating System 2019.



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