

# WHANU BINAL INDIGENOUS ENTREPRENEUR PROGRAM



Whanu Binal Program  
*Strong tree with deep roots*

In partnership with Arrow Energy, CQUniversity is proud to introduce the Whanu Binal Indigenous Entrepreneur Program.

## About the Program

The Whanu Binal Indigenous Entrepreneur Program is an online learning experience that has been specifically designed to support Indigenous business owners in the field of business and entrepreneurship.

The Program is presented through a series of online modules and aims to provide participants with knowledge and tools to help further grow their business and develop economic opportunities for their communities.

## What will I learn?

- » Business Fundamentals
- » Legal Elements of Business Management
- » Business Finance
- » Marketing for Business
- » Leadership and Management in Business
- » Innovation

## Why should I participate?

The Program will outline the knowledge and skills required to start, grow and consolidate an Indigenous business.

The Program has been designed for an informative, interactive and authentic online learning experience.

## Who can participate?

This Program will be offered to Indigenous business owners, managers and aspiring entrepreneurs with a solid business idea. Places are limited and preference will be given to applicants who identify with Traditional Owner groups in the Surat and Bowen Basin regions.

The Program is fully subsidised by Arrow Energy.

REGISTER NOW



To register your interest or for more information please visit:  
[www.cqu.edu.au/wbe](http://www.cqu.edu.au/wbe)