At CQUniversity Australia we have revisited our Masters of Business Administration (MBA) program to make it a bright new star that seeks to outshine other MBA offerings.

Our new MBA is designed to equip you with the knowledge, skills and capabilities to make informed decisions in an increasingly globalised business world. We are making sure that our MBA meets the needs of business.

Research undertaken by the European Foundation for Management Development with employers worldwide, and our own business school’s studies with Australian and South East Asian employers, highlights that organisations see the key capabilities of leadership, communication, emotional intelligence, ethics, managing people and change as just as important as the traditional ‘hard skills’ of management: accounting, finance, marketing and strategy. This is particularly true for aspiring middle to senior managers who need to communicate, influence and help create the corporate vision.

The new CQUniversity MBA shines in the professional development landscape by providing a balance between the increasing need for interpersonal skills or people skills and the knowledge and capabilities that every manager must use in making hard edged business decisions.

Aim Higher – It’s your time to shine with an MBA.

Lee di Milia
Dean School of Business and Law CQUniversity
REACH FOR THE STARS

The MBA is recognised as a global qualification wherever you go in the world people know what an MBA is, but do they automatically recognise the quality and content of your MBA?

The School of Business and Law at CQUniversity has made the commitment to develop a recognised, relevant, focused and quality MBA program.

To enhance its global position we have commenced the process of attaining two of the most acknowledged international standards: The United Nations Principles of Responsible Management Education (PRME) and Accreditation with the Association of MBAs in the UK.

These systems ensure that the MBA at CQUniversity is not only recognised at a global level, but that the quality of the program structure, course content and delivery methods actually meet the required standards. The MBA program will also be reviewed on a regular basis for reaccreditation, ensuring that we maintain and develop our quality standards.

EXTRAORDINARY FLEXIBILITY

Many Business Schools make claims about how their MBA is delivered using flexible methods and locations – but how many can boast multiple campuses in Australia’s major Eastern Capital cities and regional centres plus fully online course options? CQUniversity can!

» Delivery Locations

Our MBA is delivered in face to face mode in the heart of Australia’s major capitals (Brisbane, Melbourne and Sydney) all with modern city campuses easily accessible by public transport and close to major shopping districts, restaurants and vibrant nightlife.

As a busy executive travelling throughout Australia you need never miss another class, simply attend your class for the same topic during the same week, just in a different location. As all students enrolled in our MBA courses have access to the same course website, everyone knows when classes are being held on different campuses.

With CQUniversity’s campuses in the Northern Queensland, several courses that feature in the MBA may also be delivered in the tropical locations of Rockhampton, Cairns and Mackay in the future.

» Delivery Methods

An MBA is a practical degree that should focus on the real issues of business decision making and working with people. At CQUniversity we are moving away from tradition lectures and tutorials that simply convey knowledge, to interactive seminars, workshops and intensives. All our program materials are also available online.

Full-time students typically undertake four courses per term over four terms or two-year period.

Part-time students typically undertake two courses per term over an eight term or four-year period.

» Fast Track over Term 3

The summer months aren’t just for vacation, Our MBA has a full term of offerings with a range of core and elective courses available. Make use of the whole year and fast track your studies across all three terms.

» Internships and International Study Opportunities

Our MBA is designed for practicing managers focusing on real organisational issues, this can present a challenge for some students who have taken the decision to suspend their careers to focus on full-time study. One of the new initiatives in 2016 will be the availability of semester internships or industry placements in an Australian organisation. You can choose to combine full-time study with a practical and focused industry placement that enables analysis and application of the MBA content. Working with a nominated supervisor you can design your own work placement research task and increase the relevance and practicality of your studies.

As the MBA is a globally recognised qualification and exposure to cross cultural management and diversity is a hallmark of any good MBA. Experience cross-cultural management in its truest form through international study electives and exchanges. Our MBA has a 10 day international study intensive to countries in Asia offered in January each year. Further options and relationships are being established with leading Business Schools in Europe and North America which will see the opportunities for study abroad and exchanges increase in the coming years.

WHY CHOOSE CQUNIVERSITY?

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The success of any Business School and their MBA is ultimately linked to the people who facilitate the courses. Our MBA staff is amongst the most qualified in Australian Business Schools with over 95 percent having PhDs and over 85 percent engaging with the business community through professional advice and consulting practice. Guest speakers feature prominently bringing the real world issues directly to the classroom discussion.

The diversity of our staff is a major strength of our MBA – reflecting the reality of today’s business world where companies seek to integrate employees from around the world to deliver high quality products and services. The MBA staff come from countries across the globe, including Australia, China, India, England, and Italy.

WHO IS THIS PROGRAM FOR?

The MBA is designed for aspiring managers, experienced and emerging professionals who want to take their already successful careers to the next level. If you have ambition, drive and vision and are a budding entrepreneur the MBA will help you succeed in starting a new enterprise or advance to a more senior or leadership role.

The program will help you realise your full career potential and can provide a pathway into a new career or industry change. If you are looking to grow through shared experiences, networking and develop a valuable and influential global network, CQUniversity’s MBA is the program for you.

THE MBA ALUMNI

It is said that there are two significant outcomes from a quality MBA, the learnings from course content, and the networks that are established amongst participants during and after their studies.

The MBA alumni play an important role by facilitating networking activities through a number of functions each year at CQUniversity, and by acting as advisors, mentors and speakers for current MBA students.

Our alumni is continuing to expand and in 2016 this progress will continue with both domestic and international events.

ENTRY REQUIREMENTS

To gain entry to the MBA, applicants must satisfy the minimum requirements of:

- an undergraduate or postgraduate qualification from a recognised University or equivalent institution.
- a minimum of three years management or professional work experience.

For International students in addition to the academic and work experience requirements:

- International English Language (IELTS Academic) Overall band score of 6.5 (with no individual band score of less than 6.0) is required for entry to the MBA by international students.
- Advanced Standing (Credit for Prior Learning).

Prospective students with previous recognised study and those applicants with substantial work experience may be eligible for up to four courses as exemptions.

WHAT DO I NEED TO APPLY?

- A completed application form
- A letter of application identifying why you want to undertake an MBA
- A full Curriculum Vitae or Resume that clearly identifies your work history, level and position held and the length of service in each organisation
- Certified transcripts of previous qualifications
- The name of two professional referees.

WHEN CAN I START?

Following successful review of your application you will receive a letter of offer for either a full-time or part-time place in the MBA program. Your commencement will either be Term 1 (typically starting in March) or Term 2 (typically starting in July).

Please note that an MBA/Postgraduate Orientation is held the week prior to classes commencing and on-campus students are required to attend. International Students MUST present on campus for orientation.
The MBA is made up of 14 compulsory or core courses and two electives of your choice. The core courses are grouped according to research that shows us what employers want in an MBA graduate, including:

- a strong foundation of decision making, communication and ethical perspectives
- key concepts in leading and managing people and teams and facilitating change
- the functional core of any business
- the capstone—bringing it all together.

**The Four Foundation Courses***
- Effective Business Communications
- Critical Thinking and Managerial Decision-Making
- Business Ethics and Sustainability
- Statistics for Managerial Decisions
* Normally completed in your first year of study as a full or part-time MBA student.

**The MBA People Core***
- Organisational Governance and Leadership
- People and Organisations
- Organisational Change Management
*These courses are required to be completed in the sequence listed above

**The MBA Business Core***
- Research in Business*
- Economics for Managers
- Managerial Finance
- Accounting for Management Decision Making
- Marketing Management
- Operations Management
* Must be completed prior to undertaking the Internship

**The MBA Business Capstone***
- Strategic Business Management*^  
* Prerequisite courses include all "people core", Economics for Managers, Managerial Finance, Accounting for Management Decision Making and Marketing Management.
^ This course must also be complete prior to undertaking the Internship

**Electives***
Students are free to undertake any two postgraduate electives from across the Business School; these also include:

- International study options- Intensive 7-10 days (additional costs apply)
- Internships in an Australian Business- 1 semester duration

Visit [www.cqu.edu.au/mba](http://www.cqu.edu.au/mba) for further details, availability of courses and to book a one on one appointment with the MBA Director.

**Apply online at**